



Where Veterans & Families Meet the Resources They Need.

Dear Vendor:

On behalf of the LaSalle County Veterans Assistance Commission, we would like to thank your organization for participating as a vendor at the 2026 Veterans Expo. Again, we will be partnering with the TBM Avenger's Salute to Veterans Event. On Friday's the event has roughly 10,000 people that make their way out to the airport just to watch the planes as they come in – followed by an airshow. What a great opportunity this will be to showcase your business!

The 2026 Veterans Expo will be held on Friday, May 15th at Illinois Valley Regional Airport in Peru, IL from 10:00a-2:00p. This Expo is designed to showcase benefits and resources for veterans and their families. In addition to having brochures, organizations and agencies are encouraged to bring SWAG that promotes their organization. Your organization is strongly encouraged to bring an interactive or visually interesting display that will engage our veterans and families. However, the venue does not allow for table "confetti". **Please note that one table and two chairs will be provided for each registered vendor.**

The veterans that will be attending represent diverse backgrounds and have a variety of needs. They will want to know what is out there for them in their community currently as well as the possibilities for the future. During the event, each vendor will have the opportunity to chat with veterans and families about their resources/benefits and how they support them.

Attached, you will find a Veterans Expo application form and contract. Email, or mail your application as soon as possible to reserve your space. **The application deadline is Friday, May 1, 2026.** The cost per booth is \$30 for nonprofit organization and \$55 if the organization is for profit.

Thank you for your consideration, we look forward to your participation. If you have any questions, please call **Lissa Olson at (815) 313-9359.**

Very Respectfully,

Christa Hammers

Christa Hammers, Superintendent
LaSalle County Veterans Assistance Commission



2026 VETERAN EXPO | Thursday May 15, 2025
Illinois Valley Regional Airport
4251 Ed Urban Dr. Peru, IL 61354

VENDOR CONTRACT AT THE 2026 VETERANS EXPO

1. Setup and Teardown Rules. All booths must be ready for the Expo by 9:45 a.m. Setup hours will be from 8:00 a.m. to 9:45 a.m. on the day of the Expo. Vendors must begin to remove their booth displays by 2:00 p.m. on the day of the Expo and all vendors must clear the exhibit area no later than 2:30 p.m., returning the exhibit area to its original condition, or a charge may be assessed to the vendor. **You must provide your own tablecloths.**

Exhibit Hours: Friday, May 15, 2026 - 10:00a.m. to 2:00 p.m.

Exhibit Setup: Friday, May 15, 2026 - 8:00 a.m. to 9:45 a.m.

Exhibit Teardown: Friday, May 15, 2026 – 2:00 p.m. to 2:30 p.m.

2. Number of Vendor Representatives. Each vendor is permitted to have two (2) representatives per vendor space at any given time. Two nametags will be given to each vendor, and booth representatives must wear these tags while in the booth.

3. Right to Change Booth Assignments or to Refuse Service. The LaSalle County Veterans Assistance Commission (LCVAC) reserves the right to change booth assignments as needed. Further, LCVAC reserves the right to revoke or deny exhibit privileges to any person or company who refuses to comply with the terms and the conditions of the Vendor Contract, or for any other reason deemed by LCVAC, necessary to eliminate vendor conduct which, in LCVAC's discretion, may interfere with the Expo.

4. Independent Contractor. Vendor, its officers, agents, and employees, shall be an independent contractor and not an employee or agent of the LaSalle County Veterans Assistance Commission, or its affiliates, in any manner whatsoever.

5. Indemnification Clause. The vendor assumes the entire responsibility and liability for losses, damages, and claim arising out of injury to vendor's personal property or personnel, or injury or damage to vendor's displays, equipment, and other property brought upon the premises of Illinois Valley Regional Airport and shall indemnify and hold harmless the agents, servants, and employees of the LaSalle County Veterans Assistance Commission and employees of Illinois Valley Regional Airport, from any and all losses, damages and claims incurred by any person or property as a result of the use of the premises by vendor, its agents, officers and employees, in connection with this event, but only to the extent that such losses damages and/or claims are caused by acts and/or omissions of the vendor, its agents or employees.



VENDOR CONTRACT AT THE 2026 VETERANS EXPO

- SIGN/RETURN FORM-

On behalf of my company, and its agents, servants and employees who participate in the 2026 Veterans Expo, I agree to abide by the terms of the above contract and agree to adhere to all its provisions. My signature below indicates that I have the necessary authority to bind my company to the above provisions.

REPRESENTATIVE NAME

SIGNATURE

COMPANY/ORGANIZATION NAME

DATE

Who will be attending the event on behalf of your organization:

Please return form no later than **May 1st, 2026** to Lissa Olson, LCVAC Assistant Superintendent-
via email: lolson@lasallecountyil.gov or

mail/in-person to: 4231 Progress Blvd, Unit 4 – Peru, IL



VETERANS EXPO 2026

REGISTRATION

This is a contracted registration for the Veterans Expo scheduled:
May 15, 2026 from 10:00am-2:00pm at IL Valley Regional Airport, Peru, IL.

We are delighted that you are willing to join us serving our nations heroes and require a bit of information regarding your vendor booth and organization.

Organization: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Point of Contact:

Name: _____

Phone: _____

Email: _____

Names of those Attending Expo:

Please make sure **this form and the signed contract** are returned for a completed entry into the EXPO. A table and two chairs will be provided for all registered vendors.

Thank you.

PLEASE MAIL COMPLETED FORM AND WRITTEN CHECK TO:
LASALLE COUNTY VETERANS ASSISTANCE COMMISSION
ATTN: LISSA OLSON- ASSISTANT SUPERINTENDENT
4231 PROGRESS BLVD, UNIT 4
PERU, IL 61354

CREDIT CARD PAYMENTS AVAILABLE - FEES MAY APPLY. CONTACT LISSA FOR MORE INFORMATION

MAY 15, 2026

VETERANS EXPO

Where our Veterans & Families meet the resources they need.

SPONSORSHIP OPPORTUNITIES



LEVEL 1 SPONSORSHIP: \$100

- Listed as a Sponsor on LaSalle County Veterans Assistance Website



LEVEL 2 SPONSORSHIP: \$200



- FaceBook Marketing Mention
- Logo on LaSalle County Veterans Assistance Website
- Name/Logo on all Signage at Event

Please indicate which sponsor level you would like to provide a donation for and make all checks payable to:

LaSalle County Veterans Assistance Commission

4231 Progress Blvd, Unit 4, Peru, IL 61354

Credit Card Payments possible - please contact Lissa at:

815-313-9359 (fees may apply)

★ All Sponsors with Printed Logos:

All Logos are to be sent in **VECTOR** format no later than **April 25, 2026** to Lolson@lasallecountyil.gov.